

SELECTED WORK

Thoughtful gifting, handled for you.



Most people start with the product. Wrynné starts with the person. The projects that follow are completed work, showing how each gifting direction is shaped by the relationship, occasion and budget.

Holiday gifting, handled as one complete project.

DIFFERENT RECIPIENTS, DISTINCT DIRECTIONS

Different relationships can call for different gifting directions.

Wrynnne can group recipients by relationship, budget or gifting need, developing distinct directions where appropriate while managing the full list together.

Personal + business recipients · Distinct gifting directions
· Individual name tags



COORDINATED THROUGH DELIVERY

Gifts can be delivered across Los Angeles or shipped nationwide. Wrynnne manages recipient details, addresses, wrapping, tagging and delivery coordination through the final handoff.

Los Angeles delivery · Nationwide shipping
· Recipient coordination

Both of these projects began with the same sentence: “I wish I could be there.”

BIRTHDAY GIFT

A girls' night, sent across the distance

Two friends who once shared watch parties, cocktails and nights out together now lived in different cities. The brief was how to make her birthday feel like one of those evenings, even from afar.

So we sent the girls' night to her: coupe glasses, gourmet popcorn, a candle and cinnamon syrup as a nod to their nights out, finished with a cocktail recipe written in her name. It recreated something they already shared, rather than simply sending a collection of products.

Contextual personalization · Custom recipe insert · Shipped out of state



CARE AFTER LOSS

Presence, without asking anything in return

Made for a friend after a deeply personal loss. The brief was not to cheer her up or try to make meaning of it. The message was simpler: *I'm thinking about you, and you don't have to respond.*

The direction stayed gentle: a magnesium soak, lavender pillow mist, weighted eye pillow, journal and something for her dog. The handwritten note carried the rest.

Restrained direction · Handwritten note · Shipped out of state

Recognizing the woman, not only the occasion.

MOTHER'S DAY GIFT

A season worth remembering

How do you celebrate someone as a mother without reducing her to motherhood?

Because beauty and self-care were already part of her world, we moved away from the predictable routes. Instead, we chose a five-year journal for the small things worth remembering, a weighted pen made to be used, and a fine bracelet that belonged to her rather than the occasion.

The idea was simple: this season is worth remembering, and so is the woman living it.

Concept-led curation · Five-year keepsake journal



A NEW ARRIVAL

A welcome for baby and mother

Everyone comes to meet the baby. We like our New Baby gifts to remember the mother too, so something for her is considered from the start.

For baby, we combine useful early pieces with items that can stay with them beyond the newborn stage. For her, the direction shifts with what would actually feel like care. Across the gifts shown here, that meant practical postpartum support and a travel journal in one, and beauty and self-care pieces in another.

Baby and mother considered · Useful now, lasting later · Local delivery

The best direction sometimes considers more than one recipient.

FAMILY WELCOME GIFT

Home, with everyone in mind

When a family moved with their toddler, we created a welcome-home gift for the household. Useful home pieces and a favorite tea were accompanied by a small toy for the child, giving every member of the family something chosen with them in mind.

Adults and child considered · Home and lifestyle curation



CHILDREN'S GIFT

A little recipient, fully considered

This children's gift took a brighter, more playful direction through color, character and custom presentation. It shows how far the Wrynn aesthetic can move while still feeling considered for the person receiving it.

Theme-led curation · Custom box design · Playful presentation



Small details, carried consistently.

THANKSGIVING AND HOST GIFTS

Ready to give, ready to enjoy

Thanksgiving and hosting gifts arrive complete. The contents, message and presentation are brought together so the gift can be handed over as it is, and the host has nothing left to assemble, arrange or manage.

Host gifts · Housewarmings · Holiday visits
· Local welcome gifts

Cards, stickers, tags, inserts, ribbon and packaging can be adapted to carry a business identity, event artwork, monogram or personal message. The Wrynne-branded examples shown here illustrate the level of detail available.



EVENTS AND FAVORS

Fifty guests, one finish

For a 50-guest Mother's Day brunch and book launch, Wrynne coordinated reusable favors in green burlap pouches with custom insert cards. Customized almond favors for a separate event were finished with event stickers. Presentation holds across the full order.

Event artwork · Custom inserts ·
Repeatable presentation at volume

You approve the direction and the pricing.
Everything after that is ours.

THE PROCESS

01

Share the brief

Recipients, occasion, approximate budget and timing.

02

Direction and pricing

A proposed direction and full project pricing, before sourcing begins.

03

You approve

Confirm the direction, personalization and recipient list.

04

We handle the rest

Sourcing, personalization, assembly, recipient coordination and delivery.

DISCRETION

Recipient information and project details are handled with discretion throughout. Names, addresses and personal messages are held privately, and work is shown only with permission.

HOW THE BRIEF CAN BEGIN

Wrynnne develops the direction

You share the recipients, occasion, approximate budget and timing. We develop the gifting direction and manage the project through delivery.

You bring a starting point

If there are products, brands or ideas you would like included, we build around them and handle the curation, presentation, personalization and delivery.

BUDGET AND SCOPE

The projects shown were created across a range of budgets and are examples of what a direction can become rather than fixed packages.

Individual custom gifting begins at \$250 per recipient.

Multi-recipient, business and event projects are quoted separately based on quantity, gift budget, level of variation, presentation and delivery requirements. Shipping and local delivery are quoted separately.

Budget shapes what is included and the level of customization, with the same care and creative judgment guiding every project.



Start a gifting project.

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